

# INTERNATIONAL *infection prevention week*

October 13–19, 2019



# Vaccines

are everybody's business

## 2019 Champion Sponsor Opportunities

Join APIC's International Infection Prevention Week (IIPW) and leverage the power of APIC's online member community to increase awareness of your organization's products and services and your commitment to infection prevention.

To sponsor IIPW, please contact:

Caroline Mah  
[cmah@apic.org](mailto:cmah@apic.org)  
202-454-2642

## Sponsorship Opportunities

Event Benefits	Gold CHAMPION \$5,000	Silver CHAMPION \$3,500	Bronze CHAMPION \$2,000
Company logo on Champion page, hyperlinks to company's website	●	●	●
IIPW Badge	●	●	●
Press release template provided with quote from APIC leadership that showcases your commitment to infection prevention and control	●	●	●
Message from APIC CEO sent to Chapter leaders thanking Champions by company name.	●	●	●
Thank you ad in the Winter issue of Prevention Strategist	●	●	●
Champion featured in the "What's New at APIC" section on APIC.org	●	●	
(1) Special edition of eNews announcing champion (Wednesday)	●	●	
Champion featured on APIC's Facebook with company logo	●	●	
Champion featured on APIC's Twitter page	●		
Champion thank you included on the Infographics webpage	●		
(1) Banner ad for APIC.org Consumer webpage with company logo	●		
(2) Banner ads and 50-word advertorial in 2019 IIPW eblast (September, October). Linked to champion's webpage	●		
(1) Banner ad for wrap up eblast	●		

\*Out of respect for the privacy of APIC members, APIC cannot accept URL's that land on lead retrieval pages such as sign-up forms. APIC accepts links to sponsors homepage or other sponsor website pages but APIC reserves the right to review URL's and reject landing pages that do not conform to APIC's advertising rules.

## Sponsorship Agreement — International Infection Prevention Week

### COMPANY INFORMATION

Company: \_\_\_\_\_

Contact (name): \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Gold Champion \$5,000

Silver Champion \$3,500

Bronze Champion \$2,000

### AUTHORIZATION

AUTHORIZED SIGNATURE: \_\_\_\_\_

TITLE: \_\_\_\_\_ DATE: \_\_\_\_\_