International Infection Prevention Week
October 15-21, 2017

Toolkit and Resources for APIC Members

Association for Professionals in Infection Control and Epidemiology
1400 Crystal Drive, Suite 900, Arlington, VA 22202
Dear APIC Members:

Thank you for supporting 2017 International Infection Prevention Week (IIPW). IIPW, part of the Infection Prevention and You campaign, helps patients, families, and healthcare professionals better understand their role in preventing infections. APIC is planning a number of exciting activities and resources around the 2017 IIPW theme: “Antibiotic Resistance.”

IIPW is a time for infection preventionists (IPs) to raise awareness of the role infection prevention plays in improving patient safety. By celebrating IIPW, you are raising awareness of the role infection prevention plays to improve patient safety. We hope you will join APIC in this important public awareness initiative. APIC has resources and tools to help maximize your impact during IIPW and all year long.

Everything you need is on the Infection Prevention and You website. This document includes the tools for you to advocate and promote IIPW, the materials to give infection prevention special visibility, and the locations for conversations about why infection prevention matters. Explore these resources and incorporate them into your IIPW celebration and activities.

In order to get further visibility for IIPW and infection preventionists, APIC created materials for your facility’s public relations or communications department to use as they see fit.

By joining your friends, family members, and healthcare colleagues in celebrating IIPW, you are raising awareness of the role infection prevention plays to improve patient safety.

Thank you again for preventing infections this week and all year long!

Sincerely,

Elizabeth Garman
Vice President, Communications and Practice Resources
Association for Professionals in Infection Control and Epidemiology
www.apic.org/infectionpreventionandyou
The 2017 theme for International Infection Prevention Week is **Antibiotic Resistance**. It is critical that healthcare professionals across the continuum preserve antibiotics for the future.

**Be Social**

What better way is there to spread information about germs than going viral? APIC has created [pre-written tweets and posts](#) for you to share on Facebook and Twitter.

**Twitter Chat**

On **Tuesday, October 17 at 2 p.m. ET**, APIC and the CDC will host a Twitter chat to discuss how healthcare providers, patients, and others can prevent infections and therefore reduce the spread of antibiotic resistance. Follow @APIC on [Twitter](#) and use the hashtag (#IIPWChat) to join.

**Thunderclap**

By joining APIC’s [Thunderclap campaign](#), the message of preventing antibiotic resistance will reach as many people as possible at the same moment. Donate a Tweet or Facebook post, and on **Wednesday, October 18 at 12 p.m. ET**, the message will be shared simultaneously online.

**Polls and Quizzes**

Test your infection prevention knowledge by taking our [quizzes and polls](#)! Post your germy results on your social media pages!

**Infection Prevention eCards**

Brighten a colleague’s day by sending them an [infection prevention eCard](#) to thank them for preventing infection this year.

**Infection Prevention Pledges**

Pledge to take action to prevent infections and reduce antibiotic resistance, and encourage others to do the same! APIC has two online pledges (one for [healthcare professionals](#) and one for [patients and families](#)); both available in English and Spanish.

**Games and Activities**

Are you looking for online resources to help engage people about infection prevention? APIC has [games and activities](#) for all ages and infection prevention skill levels!

**Infection Prevention Videos**

Watch the [Annual Conference Film Festival videos](#). You'll see videos promoting infection prevention best practices that will make you laugh, cry, reflect, strategize, tap your feet, and even sing along. You may even learn a thing or two!

**Gear up for IIPW**

Shop this exciting new collection of [IIPW 2017 merchandise](#) perfect for inside and outside the healthcare facility. Place your order by October 1 to ensure it arrives in time.

Stay in the infection prevention loop: Connect with APIC on [Twitter](#) and [Facebook](#).
Sample Tweets and Posts

APIC has prepared sample Facebook and Twitter posts that you can use at any time leading up to or during IIPW (October 15-21, 2017). We also encourage you to create your own posts. You can also share APIC’s Facebook posts and retweet APIC’s tweets during this week.

Follow @APIC on Twitter. Like APIC on Facebook.
Direct your followers to www.apic.org/InfectionPreventionandYou.

For more social media posts and resources, visit APIC’s Tweets and Post page. All you have to do is copy, paste, and post! APIC has images for you to include in your posts.

Sample Facebook Posts

International Infection Prevention Week (#IIPW) is October 15-21 this year. One week of recognition, 365 days committed to infection prevention. Learn more about how you can prevent the spread of infection. www.apic.org/InfectionPreventionandYou

Without urgent action, we are heading for a post-antibiotic era, in which common infections and minor injuries can once again kill. International Infection Prevention Week (#IIPW) is October 15-21 this year. www.facebook.com/APICInfectionPreventionandYou

Join APIC and the CDC for a Twitter chat on Tuesday, October 17 at 2 p.m. ET to discuss the important roles that patients, families and healthcare professionals play in preventing the spread of antibiotic-resistant infections. Use the hashtag #IIPWChat to join the conversation.

Scary but true: According to the CDC, approximately 1 in 25 hospitalized patients will contract a healthcare-associated infection (HAI), and about 75,000 of those patients will die. The good news: Patients can help prevent infections. "Like" the APIC’s Infection Prevention and You page and learn how. www.facebook.com/APICInfectionPreventionandYou

International Infection Prevention Week (#IIPW), October 15-21, celebrates the importance of infection prevention and patient safety. Raise your voice and spread the word that everyone plays a role in #infectionprevention. www.facebook.com/APICInfectionPreventionandYou

Donate a Tweet or Facebook post to APIC’s Thunderclap campaign. On October 18 at 12 p.m. ET, you'll see the message shared simultaneously on everyone’s social media. #IIPW www.apic.org/IIPWThunderclap

Do you know how to stay safe from infections while in healthcare facilities? Be an empowered patient. “Like” the APIC’s Infection Prevention and You page and learn how. www.facebook.com/APICInfectionPreventionandYou

APIC has polls and quizzes available to test your infection prevention knowledge. Challenge your friends and colleagues to a battle of the germy wits. #IIPW http://professionals.site.apic.org/get-social/polls-and-quizzes/

Clean hands stop germs! Together, we can help make it easier for patients and care givers to talk about hand hygiene and infection prevention. Download, use, share, and have fun with these during International Infection Prevention Week, Oct. 15-21 and beyond! #IIPW http://professionals.site.apic.org/infographic/clean-hands-stop-germs/

Think you are smarter than a 5th grader about #infectionprevention? Test your germ IQ with these quizzes from @APIC - http://professionals.site.apic.org/get-social/polls-and-quizzes/ #IIPW
### Sample Tweets and Posts

#### Sample Twitter Posts

Please use the hashtag #IIPW in your tweets.

<table>
<thead>
<tr>
<th>Tweet</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>#IIPW, Oct. 15-21: One week of recognition, 365 days committed to #infectionprevention</td>
<td><a href="http://www.apic.org/InfectionPreventionandYou">www.apic.org/InfectionPreventionandYou</a></td>
</tr>
<tr>
<td>#Infectionprevention starts with you, but it takes a team to protect patients. #IIPW Oct. 15-21</td>
<td><a href="http://www.apic.org/InfectionPreventionandYou">www.apic.org/InfectionPreventionandYou</a></td>
</tr>
<tr>
<td>What role can patients play in #infectionprevention? Learn more during #IIPW Oct. 15-21</td>
<td><a href="http://www.apic.org/InfectionPreventionandYou">www.apic.org/InfectionPreventionandYou</a></td>
</tr>
<tr>
<td>Join @APIC’s Thunderclap campaign before Oct. 18 at 12 pm ET. #infectionprevention #IIPW</td>
<td><a href="http://www.apic.org/IIPWThunderclap">www.apic.org/IIPWThunderclap</a></td>
</tr>
<tr>
<td>Show your support for #infectionprevention by participating in #IIPW!</td>
<td><a href="http://www.apic.org/InfectionPreventionandYou">www.apic.org/InfectionPreventionandYou</a></td>
</tr>
<tr>
<td>Send a nice eCard for #infectionprevention week from @APIC:</td>
<td><a href="http://professionals.site.apic.org/get-social/send-an-infection-prevention-ecard/">http://professionals.site.apic.org/get-social/send-an-infection-prevention-ecard/</a></td>
</tr>
<tr>
<td>Flex your #infectionprevention muscles with these quizzes. #IIPW</td>
<td><a href="http://www.apic.org/InfectionPreventionandYou">www.apic.org/InfectionPreventionandYou</a></td>
</tr>
<tr>
<td>Pledge your support for infection prevention and antibiotic resistance. Sign the pledge! #IIPW</td>
<td>@APIC <a href="http://professionals.site.apic.org/get-social/preventing-infections-starts-with-me/">http://professionals.site.apic.org/get-social/preventing-infections-starts-with-me/</a></td>
</tr>
<tr>
<td>Patients are essential members of the healthcare team. Learn more during #IIPW #infectionprevention Oct. 15-21</td>
<td><a href="http://www.apic.org/InfectionPreventionandYou">www.apic.org/InfectionPreventionandYou</a></td>
</tr>
</tbody>
</table>

#### Sample Antibiotic Resistance Posts

More than 23,000 people in the United States die each year from infections caused by antibiotic resistance! [http://professionals.site.apic.org/infographic/abcs-of-antibiotics/](http://professionals.site.apic.org/infographic/abcs-of-antibiotics/) #IIPW

C. auris can cause invasive and often deadly infections that are resistant to multiple antifungal drugs. [https://apic.org/For-Consumers/Monthly-alerts-for-consumers/Article?id=candida-auris-new-threat-to-patients](https://apic.org/For-Consumers/Monthly-alerts-for-consumers/Article?id=candida-auris-new-threat-to-patients)

Antibiotic resistance leads to higher medical costs, prolonged hospital stays, and increased mortality. [https://apic.org/Resources/Topic-specific-infection-prevention/Antimicrobial-stewardship](https://apic.org/Resources/Topic-specific-infection-prevention/Antimicrobial-stewardship) #IIPW

How much do you know about antibiotics? Take the quiz! [http://professionals.site.apic.org/get-social/online-resources/](http://professionals.site.apic.org/get-social/online-resources/) #IIPW


Prescribers: Only prescribe antibiotics when they are needed #IIPW [http://professionals.site.apic.org/protect-your-patients/](http://professionals.site.apic.org/protect-your-patients/)
Sample Tweets and Posts

Sample Twitter Chat Posts
Please use the following tweets to promote the Twitter chat

<table>
<thead>
<tr>
<th>Tweet</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Join the #IIPWChat on Tuesday, October 17 at 2 pm ET with @CDCgov and be part of the solution for #infectionprevention</td>
<td></td>
</tr>
<tr>
<td>What can patients and families do to prevent the spread of antibiotic-resistant bacteria? Join the #IIPWChat with @CDCgov, 10/17 at 2 pm ET</td>
<td></td>
</tr>
<tr>
<td>23,000+ people in the US die each year from infections caused by antibiotic resistance. Join the #IIPWChat with @CDCgov 10/17 at 2 pm ET to learn more.</td>
<td></td>
</tr>
<tr>
<td>Protect patients and loved ones from antibiotic-resistant infections. Join the #IIPWChat with @CDCgov on 10/17 at 2 pm ET</td>
<td></td>
</tr>
</tbody>
</table>

Sample Images for Tweets and Posts
Please feel free to use these images with your tweets and posts.
Day-by-Day Activities

International Infection Prevention Week 2017 runs from Sunday, October 15 to Saturday, October 21. APIC has provided a variety of activities for each day.

**Sunday**
Happy International Infection Prevention Week! Peruse the *Infection Prevention and You* website for free **educational materials** for healthcare professionals and patients, like the **germs** pages for healthcare professionals and the **setting-specific infection prevention pages** for consumers. Share this information with your followers on Facebook and Twitter.

**Monday**
Print out the new **“ABCs for Prescribing Antibiotics” infographic** and share it with healthcare personnel in your organization. Print out the **clean hands stop germs** fliers or other **infographics** for consumers and place them in patient care areas.

**Tuesday**
Participate in our Twitter chat with the Centers for Disease Control and Prevention to discuss ways healthcare professionals and patients can combat antibiotic resistance. Search for and use **#IIPWChat** to participate in the chat at 2 p.m. ET.

**Wednesday**
Join APIC’s **Thunderclap** via Twitter, Facebook, and/or Tumblr, and invite your friends and followers to do the same! At 12 p.m. ET, you'll see the message shared on social media.

**Thursday**
Send infection prevention **eCards** to anyone who has made a difference in preventing infections (e.g., friends, family, colleagues, and healthcare professionals). It is the perfect way to say thank you for keeping us healthy this year.

**Friday**
TGIF! Prove you know the “History of Infection Prevention” by taking our latest quiz. Figure out which germ matches your personality. Finally, take our “Do You Know the ABC’s of Antibiotics?” quiz. Access and share all of APIC’s **polls and quizzes**. Share your results on social media!

**Saturday**
Take the opportunity to talk to a neighbor, friend, or family member about infection prevention and what’s needed to keep patients safe. Learn the **infection prevention basics** and share this information with your loved ones. Infection prevention occurs every day of the year (inside and outside of healthcare facilities), so don’t miss an opportunity to spread the word!
Party Planning

IIPW is a time for IPs to raise awareness of the role infection prevention plays in improving patient safety. But it is also a time to celebrate all the hard work you have done this year. Preventing infections is not an easy job, therefore APIC has created ideas for everybody’s budget and time commitment. Download the party planning checklist, print a selfie frame, order party favors, and more!

Visit APIC’s Party Planning page to get started today! Don’t forget to order the cake!

Party Checklist
You have worked hard all year, and we think you deserve to party! APIC is excited to celebrate IIPW with our members. Therefore, we created a party planning checklist to help you plan the perfect infection prevention celebration. It has ideas for every type of infection prevention department.

Create Your Own Selfie Frame
Download and take this PDF to a copy center to be enlarged and printed to create your own selfie frame! We recommend printing it on foam core. Cut out the gray square for a crowd-pleasing party activity! Don’t forget to tag @APIC in any photos you post to social media. The selfie frame is 2’x3’.
Games and Activities

Are you looking for online resources to help engage people about infection prevention? APIC has created word searches, coloring sheets, and activity pages that are perfect all ages and infection prevention skill levels!

Download and print these games and activities to share with your facility during IIPW.

Word Searches

<table>
<thead>
<tr>
<th>Bugs and Outbreaks</th>
<th>Infection Prevention</th>
<th>Settings of Care</th>
</tr>
</thead>
</table>

Coloring Sheets

<table>
<thead>
<tr>
<th>Clean Your Hands</th>
<th>APIC’s Most Wanted</th>
<th>Clean Hands Stop Germs</th>
</tr>
</thead>
</table>

Activity Pages

<table>
<thead>
<tr>
<th>Word Jumble #1</th>
<th>Word Jumble #2</th>
<th>Germ Matching</th>
</tr>
</thead>
</table>
Additional IIPW Activities

Polls and Quizzes
Just like the number of flu vaccines available, there is no shortage of fun, interactive activities from APIC this year. Click on the bars below to take our quizzes. Post your germy result on your social media pages and help others learn more about common germs and infections. Test your infection prevention knowledge by taking our quizzes and polls! New this year: The History of Infection Prevention.

Infection Prevention eCards
We encourage you to send these infection prevention eCards to anyone who has made a difference in preventing infections (e.g., friends, family, colleagues, healthcare professionals). It is the perfect way to say thank you for keeping us healthy this year. Brighten a colleague’s day by sending them an infection prevention eCard to thank them for preventing infection.

Infection Prevention Pledges
Pledge to take action to prevent infections and reduce antibiotic resistance, and encourage others to do the same! APIC has two online pledges (one for healthcare professionals and one for patients and families); both available in English and Spanish. Share these pledges with your colleagues, families, and friends and encourage them to sign the pledge as well!

Infection Prevention Videos
Watch the Annual Conference Film Festival videos. You’ll see videos promoting infection prevention best practices that will make you laugh, cry, reflect, strategize, tap your feet, and even sing along. You may even learn a thing or two! Show these infection prevention videos during staff meetings or share them on your social media channels.
IIPW Ideas

Activities for Healthcare Professionals
Here are ideas for events or activities to help raise awareness about the importance of infection prevention in your healthcare facility.

- Use IIPW logos and other sample materials to create signs, posters, banners, screen savers, and announcements for your facility.
- Print out the *Infection Prevention and You* infographics, brochures, flyers, and posters to educate patients about preventing infection.
- Draft a letter to your healthcare administration that includes details on IIPW and how infection prevention contributes to patient safety.
- Insert IIPW announcements in employee newsletters. *(sample newsletter copy below)*
- Add an IIPW message to your email signature line.
- Use fluorescent hand lotion to educate employees about hand hygiene.
- Order IIPW branded merchandise for booths, displays, or prizes.
- Create IIPW tray liners for cafeteria food trays.
- Share these infection prevention quizzes; offer prizes, such as IIPW stickers or other themed giveaways.
- Take a “what’s wrong?” approach. Use photos or posters for staff to identify infection prevention mistakes.
- Show infection prevention videos during staff meetings or play videos from the APIC Film Festival.
- Offer employee flu shots during IIPW.
- Promote safety nurses during IIPW – Have them staff booths/events, give flu shots; display their photos, feature their bios in the employee newsletter

Activities for community engagement
Here are ideas for events or activities to help raise awareness about the importance of infection prevention in your community.

- With your local APIC chapter, reach out to your local health department, hospitals, and schools to organize a joint campaign to promote infection prevention to the public.
- Pass out hand sanitizers and literature about infection prevention to community members at bus/metro stops, grocery stores, or any other busy public areas.
- Organize a hand washing and “cover your cough” demonstration for students at local schools.
- Plan a flu vaccine clinic for the public and pass out literature on why infection prevention is important.
- “Like” the APIC Facebook page and drive consumers to it to engage them in conversations about the importance of infection prevention.
- Use the Advocacy Toolkit to help guide your outreach and plan a visit to your state legislature.
- Contact your legislators to advocate on behalf of infection prevention through the APIC “Take action” page.
IIPW Merchandise

Celebrate IIPW 2017 with brand new merchandise that is perfect for thanking a colleague for preventing infection! APIC has the infection prevention gear you want for inside and outside of your healthcare facility. Shop this exciting new collection of IIPW 2017 merchandise offered by APIC and Jim Coleman, Ltd. Order by October 1 to ensure it arrives in time. Shop today!

Gift Set Suggestions
What’s a party without party favors? APIC has gathered some affordable items so you can create your own gift bags and say “thank you for preventing infection.”
Public Relations Materials

In order to get further visibility for IIPW and infection preventionists, APIC created the following materials for your facility’s public relations or communications department. This information will help highlight the key points of IIPW and the infection prevention profession.

Additionally, APIC has created sample newsletter copy as well as a press release. Share this information with your public relations department and ask them to include any of the newsletter blurbs in an upcoming email.

**International Infection Prevention Week (IIPW) is October 15-21, 2017.**
IIPW takes place the third week of October each year and raises awareness of the role infection prevention plays to improve patient safety.

**The theme of IIPW 2017 is Antibiotic Resistance.**
According to the CDC, each year in the United States, at least 2 million people become infected with bacteria that are resistant to antibiotics and at least 23,000 people die each year as a direct result of these infections. A growing list of infections are becoming harder to treat as antibiotics become less effective. The WHO has declared antibiotic resistance one of the biggest global health threats facing the world today. It is critical for healthcare professionals across the continuum preserve antibiotics for the future.

APIC has created [pre-written tweets and posts](#) for you to share on social media. All you have to do is copy, paste, and post! APIC has images for you to include, as well. APIC has more resources to help members plan and execute a successful IIPW, including polls, quizzes, eCards, social media memes, and other interactive activities.

On **Tuesday, October 17 at 2 p.m. ET**, APIC and the CDC will host a Twitter chat to discuss how healthcare providers, patients, and others can prevent infections and therefore reduce the spread of antibiotic resistance. Follow @APIC on [Twitter](#) and use the hashtag (#IIPWChat) to join.

By joining APIC’s [Thunderclap campaign](#), the message of preventing antibiotic resistance will reach as many people as possible at the same moment. Donate a Tweet or Facebook post, and on **Wednesday, October 18 at 12 p.m. ET**, the message will be shared simultaneously online.
International Infection Prevention Week is October 15-21
Organized by APIC, this year International Infection Prevention Week (IIPW) will focus on antibiotic resistance, which leads to 23,000 deaths in the U.S. each year. Visit the IIPW website for template articles, posts, and activities. Learn more.

Antibiotic resistance Twitter chat on October 17
Join @APIC and @CDCgov for a Twitter chat on October 17 at 2 p.m. ET to discuss antibiotic resistance, the theme of International Infection Prevention Week. Use the #IIPWChat hashtag. Learn more.

International Infection Prevention Week is October 15-21
International Infection Prevention Week (IIPW), October 15-21, 2017, will focus on the problem of antibiotic resistance, and actions needed to curb this global health threat. Join the Thunderclap campaign, Twitter chat, and online pledge to show your support. Template materials, posts, and infographics are available, including a new poster for providers on the ABCs of prescribing antibiotics. Learn more.

The theme of IIPW 2017 is antibiotic resistance
The theme for this year’s observance of International Infection Prevention Week, October 15-21, is “Antibiotic Resistance.” The Association for Professionals in Infection Control and Epidemiology (APIC) spearheads the commemoration of IIPW each year and has developed a new ABCs of Prescribing Antibiotics infographic to help healthcare professionals prevent the spread of antibiotic resistant bacteria. This poster complements the original ABCs of Antibiotics for patients and families. Visit the campaign website for infographics, games and activities, quizzes, and other materials that are free to download and share.

International Infection Prevention Week is October 15-21
Led by the Association for Professionals in Infection Control and Epidemiology (APIC), International Infection Prevention Week (IIPW) focuses attention on actions consumers and healthcare professionals can take to help prevent infections. Visit APIC’s Infection Prevention and You website for consumers and healthcare professionals to access free materials and resources. Join the Twitter chat on October 17 at 2 p.m. ET using #IIPWChat and contribute to the Thunderclap scheduled for October 18.
[NAME OF ORGANIZATION OR LOCAL APIC CHAPTER] partners with APIC to celebrate International Infection Prevention Week

In recognition of the important role consumers and healthcare providers both play in infection prevention, [NAME OF ORGANIZATION] has partnered with APIC to promote International Infection Prevention Week (IIPW), October 15-21.

To celebrate IIPW and this year’s theme of “Antibiotic Resistance,” APIC has expanded the resources for both patients and healthcare professionals found on the Infection Prevention and You website (www.apic.org/infectionpreventionandyou). The campaign also features a new infographic: The ABCs of Prescribing Antibiotics for Healthcare Professionals.

APIC created a collection of activities, quizzes, and eCards, as well as a pledge for patients, families and healthcare professionals that encourages each group to take action and set an example for others.

On October 17 at 2 p.m. ET, the Centers for Disease Control and Prevention and APIC will host a Twitter chat, which will to discuss antibiotic resistance, and actions needed to curb this global health threat. To participate, follow the hashtag #IIPWChat.

By joining APIC’s Thunderclap campaign, the message of preventing antibiotic resistance will reach as many people as possible at the same moment. Donate a Tweet or Facebook post, and on Wednesday, October 18 at 12 p.m. ET, the message will be shared simultaneously online.

[NAME OF ORGANIZATION]'s members are encouraged to visit the Infection Prevention and You website, and download and share the free infographics. Additionally, APIC has developed pre-written social media posts.

Established in 1986 by President Ronald Reagan, IIPW is celebrated the third week of October. APIC spearheads the annual effort to highlight the importance of infection prevention among healthcare professionals, administrators, legislators, and consumers. It is now formally recognized in many areas around the world including the U.S., Australia, the United Kingdom, the Middle East, and Southeast Asia. As IIPW expands, more patients benefit from safer healthcare practices and reduced threat of healthcare-associated infections. Learn more about IIPW on Facebook and Twitter (#IIPW).

# # #
[INSERT LOCAL APIC CHAPTER LOGO OR ORGANIZATION LOGO HERE] supports International Infection Prevention Week

[INSERT CITY], October [INSERT DATE], 2017 – To highlight the importance of infection prevention and raise awareness of everyone’s role in protecting the public, [NAME OF ORGANIZATION OR LOCAL APIC CHAPTER] is supporting International Infection Prevention Week (IIPW), October 15-21.

“We want to engage our community around this important topic and therefore will be hosting several events to outline the ways in which patients, families, and healthcare providers can all work together to keep patients safe,” said [ORGANIZATIONAL SPOKESPERSON]. “It takes a team to prevent the spread of antibiotic-resistant organisms, and we need everyone’s help.”

The 2017 IIPW theme is “Antibiotic Resistance.” Healthcare professionals from all settings and levels play an important role in infection prevention. To help educate healthcare professionals on the ABCs of Prescribing Antibiotics, APIC created a new infographic.

APIC has provided downloadable resources and activities for patients and families, as well as, fact sheets on infection prevention basics, settings of care, and more. The Infection Prevention and You website is accessible here: www.apic.org/infectionpreventionandyou.

Local IIPW activities that are planned include: [INSERT SUMMARY OF ACTIVITIES AND DETAILS]

Established in 1986 by President Ronald Reagan, IIPW is celebrated the third week of October. APIC spearheads the annual effort to highlight the importance of infection prevention among healthcare professionals, administrators, legislators, and consumers. It is now formally recognized in many areas around the world including the U.S., Australia, the United Kingdom, the Middle East, and Southeast Asia. As IIPW expands, more patients benefit from safer healthcare practices and reduced threat of healthcare-associated infections.

Learn more about IIPW on Facebook and Twitter (#IIPW).

# # #
About

IIPW takes place the third week of October each year and raises awareness of the role infection prevention plays to improve patient safety.

Infection Prevention and You

_Infection Prevention and You_ is APIC’s multiyear awareness campaign that features resources for both consumers and healthcare professionals. Materials are designed to clearly and simply convey important infection prevention information. _Infection Prevention and You_ has print-ready materials for hospitals, home care, long-term care, and outpatient care settings to explain the role infection preventionists play in patient safety and educate the consumer about how to stay infection free while receiving care.

History of International Infection Prevention Week

IIPW, part of the Infection Prevention and You campaign, helps patients, families, and healthcare professionals better understand their role in preventing infections. Established in 1986 by President Ronald Reagan, APIC has spearheaded the annual effort to highlight the importance of infection prevention among healthcare professionals, administrators, legislators, and consumers. Over the years, this week of recognition has vastly expanded to every corner of the globe, including Australia, the United Kingdom, the Middle East, and Southeast Asia. As the reach of IIPW widens, more patients benefit from safer healthcare practices and reduced threat of healthcare-associated infections.

Association for Professionals in Infection Control and Epidemiology

APIC’s mission is to create a safer world through prevention of infection. The association’s more than 15,000 members direct infection prevention programs that save lives and improve the bottom line for hospitals and other healthcare facilities. APIC advances its mission through patient safety, implementation science, competencies and certification, advocacy, and data standardization. Visit APIC online at [apic.org](http://apic.org). Follow APIC on Twitter: [twitter.com/apic](http://twitter.com/apic) and Facebook: [facebook.com/APICInfectionPreventionandYou](http://facebook.com/APICInfectionPreventionandYou). For information on what patients and families can do, visit APIC’s Infection Prevention and You website at [http://www.apic.org/InfectionPreventionandYou](http://www.apic.org/InfectionPreventionandYou).

Antibiotic Resistance

According to the Centers for Disease Control and Prevention, each year in the United States, at least 2 million people become infected with bacteria that are resistant to antibiotics and at least 23,000 people die each year as a direct result of these infections. A growing list of infections are becoming harder to treat as antibiotics become less effective. The World Health Organization has declared antibiotic resistance one of the biggest global health threats facing the world today. It is critical for healthcare professionals across the continuum preserve antibiotics for the future.
I, _______________________________________________ (please print), whose address is
____________________________________________________________________________________
_________________________________________________________________________________

, hereby grant to the Association for Professionals in Infection Control and Epidemiology (APIC), as well as
to their respective representatives, chapters, agents, members, and employees, the right to take
photographs of me and my property the right to use such photographs, royalty free, with or without my
name, for any lawful purpose, including but not limited to, for the purposes of publication, illustration,
promotion, advertising and internet content, in any form or medium, in print or electronically. I further
acknowledge and agree that APIC shall own the copyright in the aforementioned photographs.

I have read, understand and agree to the above release.

Signature: ____________________________________________

Date: _______________________________________________

Signature of parent or guardian if under the age of 18: ____________________________________________

Name of parent or guardian if under the age of 18: ____________________________________________